

CITY OF EL MONTE  
**NOTICE OF BALLOT MEASURE**

(ELIMINATION OF ELECTED MAYOR POSITION IN FAVOR OF ROTATING MAYOR SYSTEM)  
NOVEMBER 3, 2009 – GENERAL MUNICIPAL ELECTION

NOTICE IS HEREBY GIVEN THAT THE FOLLOWING CITY-SPONSORED BALLOT MEASURE is to be voted upon by the qualified electors of the City of El Monte at the consolidated General Municipal Election to be held Tuesday, November 3, 2009:

<b>MEASURE _____:</b> Shall the City of El Monte reorganize the City Council by replacing the current structure of one elected Mayor and four elected City Council members with a new structure composed of five elected City Council members who will share the title of Mayor on a rotating basis. <b>(IMPORTANT: This Measure, if approved, WILL NOT take effect until November 2011. Voters must still vote to elect a Mayor for this November 3, 2009 General Municipal Election)</b>	<b>YES [    ]</b>
	<b>NO [    ]</b>

Please note that the official letter designation for the above-subject ballot measure will be provided to the City Clerk by the Registrar-Recorder for the County of Los Angeles on Thursday, August 13, 2009. Please check the City of El Monte website for the official letter designation at [www.ci.el-monte.ca.us](http://www.ci.el-monte.ca.us).

**SUBMISSION OF DIRECT ARGUMENTS:** NOTICE IS FURTHER GIVEN, that pursuant to Article 4, Chapter 3, Division 9 of the California Elections Code, the City Council, or any member or members thereof authorized by the Council, or any individual voter or *bona fide* association of citizens, or any combination of voters and associations, may submit a written direct argument **“in favor of”** or **“in opposition to”** the ballot measure; provided that any such direct argument: (a) does not to exceed three hundred (300) words in length (*Elections Code Section 9282*); and (b) s accompanied by the printed name and signature or printed names and signatures of the author or authors submitting the direct argument, or if submitted on behalf of an organization, the name of the organization and the printed name and signature of at least one of its principal officers who is the author of the argument. (*Elections Code Section 9283*).

No more than five (5) signatures shall appear with any direct argument submitted and in the event any direct argument is signed by more than five (5) persons, the signatures of the first five shall be printed (*Elections Code Section 9283*). If more than one direct argument **“in favor of”** or **“in opposition to”** the ballot measure is submitted to the City Clerk within the prescribed time period, the City Clerk shall select one (1) of the direct arguments **“in favor of”** and one of the direct arguments **“in opposition to”** the measure for printing and distribution to the voters; in selecting each of the direct arguments, the Clerk shall give preference in the following order of priority: (a) the City Council or City Council member; (b) the *bona fide* sponsors or proponents of the measure; (c) a *bona fide* association of citizens; and (d) any individual voter eligible to vote on the ballot measure. (*Elections Code Section 9287*).

**SUBMISSION OF REBUTTAL ARGUMENTS:** Rebuttal arguments to each of the direct arguments referenced above may also be submitted; provided that any such rebuttal arguments may not exceed two hundred and fifty (250) words in length and are printed in the same manner as a direct argument. (*Elections Code Section 9285*). The author for all rebuttal arguments shall be selected in the manner provided for under Elections Code Section 9285.

For information concerning word-count and other formatting guidelines please contact the City Clerk at (626) 580-2016. All submissions must comply with the formatting guidelines established by the Registrar-Recorder for the County of Los Angeles.

NOTICE IS FURTHER GIVEN, that the applicable deadlines and review periods for Direct Arguments and Rebuttal Arguments shall be as follows:

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| <b>Monday, August 17, 2009, 5:30 p.m.</b>   | <b>Submission of Direct Arguments “In Favor Of” or “In Opposition To” Ballot Measure</b> |
| <b>August 18, 2009 – August 27, 2009</b>    | <b>10-Day Public Inspection of Direct Arguments</b>                                      |
| <b>Thursday, August 27, 2009, 5:30 p.m.</b> | <b>Submission of Rebuttal Arguments to Direct Arguments</b>                              |
| <b>August 28, 2009 – September 8, 2009</b>  | <b>10-day Public Inspection of Rebuttal Arguments</b>                                    |

Direct arguments and Rebuttals are to be submitted to the Clerk at El Monte City Hall – East, 11333 Valley Blvd., El Monte, California.

**Lorene Gutierrez**  
City Clerk.

**Dated: August \_\_\_\_\_, 2009**